



MATOMY MEDIA GROUP REVENUES

GREW X85

WITHIN THE 1ST MONTH OF INTEGRATION!



WOobi'S API INTEGRATION OFFERS OUR PARTNERS UNBEATABLE ADVANTAGES:



- 1 Significant revenue increase.
- 2 Increase in the number of campaigns.
- 3 Access to premium direct campaigns (developers / agencies) and non-incent offers.
- 4 Significant reduction in time spent and human resources involved.

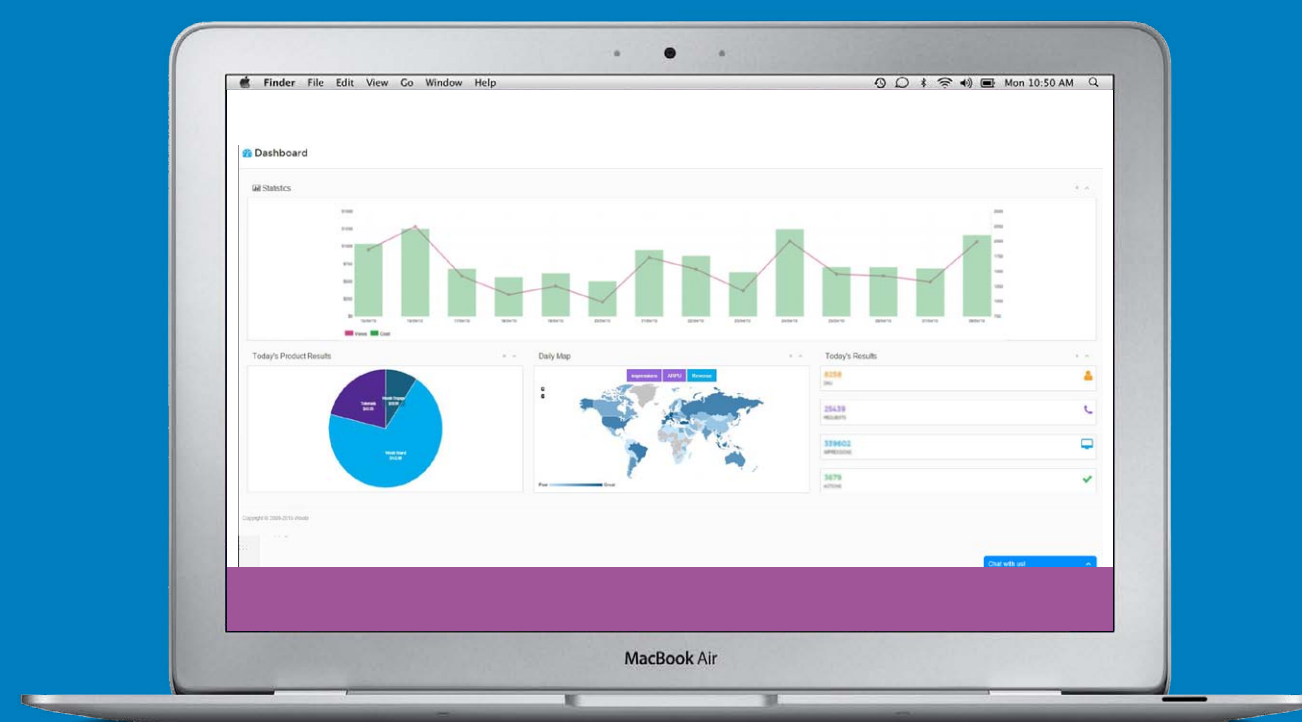
RESULTS

X80
Amount of campaigns

X85
Revenue increase Growing to **X100** by the 3rd month

IT CAN'T BE SIMPLER WITH OUR CUSTOMIZED API INTEGRATION AND EASY-TO-USE SELF-SERVE PLATFORM!

CREATE, ANALYZE, MANAGE AND OPTIMIZE YOUR CAMPAIGN TO PERFECTLY SUIT YOUR KPI'S, BUDGET AND SCHEDULE



“ Working with Woobi for the past year was wonderful and successful. Customer service and respond to any question was fast and impeccable. Woobi is an excellent company, with very highly-skilled professionals ”



VP of LeadAds, Donny Shako
Business Development

WE DO IN-GAME ADVERTISING

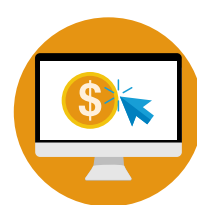
We are an in-game advertising company specializing in branded video distribution through desktop, social & mobile games.



MONETIZING GAMES SINCE 2009



OPERATES IN 130 COUNTRIES



IBA COMPLIANT PROGRAMMATIC PLATFORM

IN-GAME ADVERTISING FUELED BY DMA

1. DMA (Dynamic Mindset Advertising) is an algorithm based technology which is integrated directly into games.
2. DMA studies playing patterns and learns when and how to engages with a user.
3. It's about targeting precisely the right audience, at precisely the right moment, in precisely the right manner.
4. It's about creating the perfect user and brand experience.



GAMES
VIDEO
NETWORK